

SPECIALIZED MASTER®

Scenario, Showrunning, Storytelling



Young creators of original content entering the screenwriting market need to be internationally competitive, especially as foreign players are entering the French market in force.

The Specialized Master in Scriptwriting, Showrunning, Storytelling (known as 'MS 3S') offers a year's immersion in international scriptwriting workshops, combining practical case studies with high-level technical instruction by '3S' professionals.



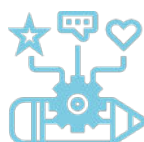
Mastère Spécialisé® accredited training

Specific advantages:



NETWORK

A senior professional who will be in charge of your professional integration throughout the year.



METHODOLOGY

Work in writing workshops on real commissions, under the supervision of a senior script doctor.



PROFESSIONALIZATION

4-6 month work placement.
Constitution d'un portfolio de projets, directement commercialisables.



HERITAGE

By drawing on ICES's renowned literary and historical teaching, you'll have an artistic heritage with which to launch your career.



EXCELLENCE

MS 3S opens the doors to international screenplay competitions.

Post-master's degree (Bac+6).

ICES is a member of the *Conférence des grandes écoles (CGE)*, and as such is authorized to award diplomas accredited by the CGE.

Admission requirements:

- Master 2 - Engineering degree
- Management diploma
- Professional certificate (level 7)
- Equivalent foreign diploma

By way of exception:

- Master 1 + at least one year's professional experience
- Bachelor's degree + at least three years' professional experience

Prerequisites: fluent English (B2 level minimum)

Application and interview

Fees: ices.fr, click on the dedicated link

Sectors of activity

- Film industry
- Television industry
- Performing arts
- Public and political communication
- Experiential marketing
- Serious games



ICES is recognized for the excellence of its teaching. Its business center provides specialized support for students enrolled in specialized master's programs, offering them the resources they need to enter the world of business.

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Specialized Master's program objectives

The aim of the Specialized Master's 'Scenario, Showrunning, Storytelling' (or MS 3S) is to train scriptwriters, content creators and communicators who are well-versed in the latest creative techniques and the industrialization of writing, drawing on a solid literary and historical culture. This original training program, resolutely practical and professional, enables us to train highly qualified professionals who master the international codes of the targeted sectors.

Student support is provided in the form of:

- personalized follow-up by a dedicated script doctor and a professional mentor
- a group of students to foster creative synergies
- high-level professors and professionals, experts in their fields

Program

(Detailed program on [ices.fr](https://www.ices.fr))

The program comprises three main learning areas:

- Content writing: realizing original projects and writing a professional thesis
- University teaching: humanities (literature, history, philosophy, languages, theater)
- Professional teaching: audiovisual (scriptwriting, showrunning), brand storytelling, live performance, serious games, experiential marketing.

Objectives and skills targeted

- **Knowledge:** general culture from the ancients, classical dramaturgy to the latest industrial writing techniques and AI.
- **Know-how:** immersion in the show business, cinema, television, communication and entertainment industries, and practical application (work on real cases).
- **Soft skills:** mastery of the codes and levers needed to activate and maintain a high-performance network during your studies.

Target professions

- Screenwriter - dialogue writer (film, TV, animation, etc.)
- Showrunner (TV, web, OTT series director, director, etc.)
- Dramaturgy consultant or script doctor / literary director
- Communicator (brand storytelling, politics)
- Storytelling manager (video games, communications, immersive experiences, etc.)
- Storytelling consultant (theme parks, museums)
- Experiential marketing manager

25 students
on average



A class on
a human scale

100% hired within
6 months



ICES Specialized Master's
objective

"Simulari cum collega (remaining oneself with the collective) is the spirit of our program, where creation and collective contribution form the basis of the masterpiece."

Edgard Gnanou, director of external relations for the MS 3S

In partnership with:

PUYDUFOU

- › **MS 3 S Director:** Laure Meesemaeker
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[ices.fr](https://www.ices.fr)



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