

Pázmány Péter Catholic University Blended Intensive Programme



🌟 **Creative Intelligence: Exploring Generative AI in
Higher Education through Apps and Agents**
**Reimagine Learning. Redefine Creativity. Be an
Innovator.**

How can technology expand imagination and transform
higher education?

This **Summer University** invites students to explore the
power of **Generative AI in Higher Education**—from
ethical thinking to hands-on design.



About the Programme

- Join an inspiring, international community of students exploring how **GenAI-based apps and agents** can enhance study, teaching, and research.
With help of lectures, you'll learn to design original AI applications that make education more engaging, inclusive, and innovative.
- You will work in small groups and design a GenAI application that will transform Higher Education.
- 🧠 **No coding required** — only curiosity, creativity, and an open mind.

What You'll Experience

- 🎓 **Project-Based Learning** – Work in teams to design your own AI concept.
- 🌐 **International Expertise** – Learn from academics and professionals from Hungary, France, and beyond.
- 💬 **Critical Dialogue** – Explore ethical, legal, and cultural dimensions of Generative AI.
- 🚀 **Creative Impact** – Develop ideas that could shape the future of higher education.
- 🌟 **Compete** with other students and create the most forward-looking application.

Key Details

 **Venue:** PPKE BTK Danubianum, 1111 Budapest
Bertalan Lajos utca 2

 **Dates:** 6 July – 12 July

 **Online Module:** 6 May 5 p.m.

Why Join?

Because **AI is more than code**—it's a language of ideas, imagination, and transformation.

You'll leave the programme with practical design experience, a network of creative peers, and a sharper understanding of how technology can enrich human learning.

What We Offer

- registration-fee-free participation
- free lunch for 5 days during the program
- affordable accommodation in our dormitory (40.000 HUF≈100 Euro/stay)
- free accommodation for 2-3 extra nights in the dorm following the program
- 3 ECTS
- leisure activities

How to Apply

Applications open soon. Small groups of three or four students can also apply. Individual application is possible, and then groups will be formed onsite. Stay tuned for registration details. Contact your Erasmus/international office for more information.

Web:



PÁZMÁNY

Faculty of Humanities and Social Sciences