BALTIC INTERNATIONAL ACADEMY

Erasmus code: LV RIGA28

BLENDED INTENSIVE PROGRAMME

Activities are free of charge for BIP participants

SUMMER SCHOOL IN RIGA 2026

From Regulation to Innovation: Applying the European Accessibility Act (EAA 2025) to Business, Tourism, Law, and Media

Summer School focuses on the development of accessible services, including tourism, media and digital communication solutions, as well as their legal and entrepreneurial implementation under the European Accessibility Act (EAA 2025).

Online day - in June
29.06.2026 – 03.07.2026 in Riga

1 day online + 5 days on-stie
3 ECTS

The main focus areas include:

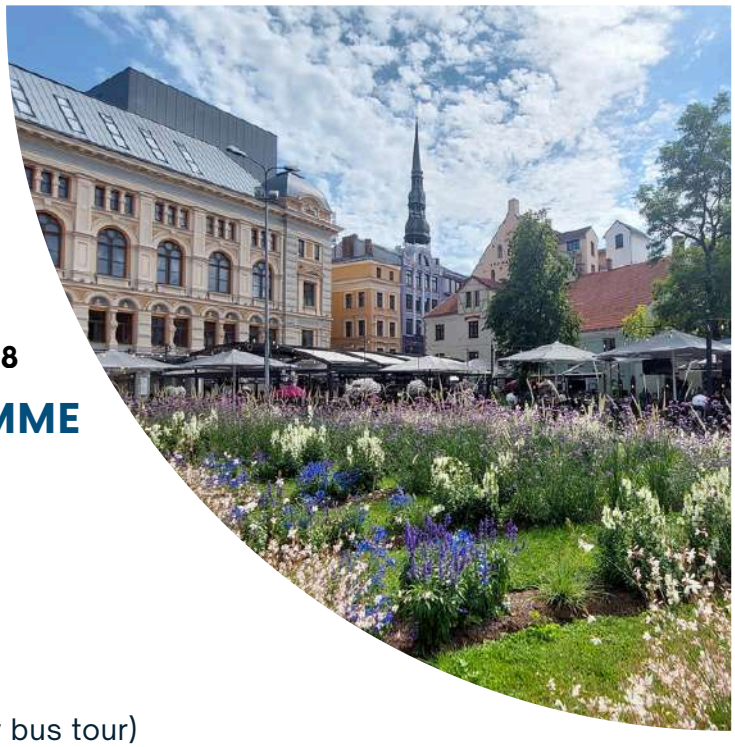
- Legal interpretation and practical implementation of the European Accessibility Act (EAA 2025);
- Regulatory compliance and risk assessment in service design and digital environments;
- Accessibility in digital communication and service provision across sectors;
- Business model innovation and market positioning through accessibility integration.

The programme combines case-based learning, problem-based learning, interdisciplinary team projects and simulation exercises.

Registration link

The deadline to apply is **10 May 2026**

bsa.edu.lv summerschool@bsa.edu.lv



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BLENDED INTENSIVE PROGRAMME

CULTURAL PROGRAMME

- Guided tour of Riga's Historic Center
- Outdoor activities
- Local traditions and craftsmanship
- Interactive cultural experiences (a full-day bus tour)

COURSE FEE

BIP participants	Free of charge
Participants without grant	330 €

Course Fee Includes

- Cultural Programme
- Coffee Breaks
- Lunches
- 3 ECTS and a certificate of completion

Accommodation not provided

Number of participants: 20

Arrival date: 28.06.2026,
Departure date: 04.07.2026.

Profile of BIP Participants - Bachelor and Master students interested in:

- Tourism management;
- Entrepreneurship and business administration;
- Law and EU regulatory frameworks;
- Digital communication and media;
- Innovation in service industries;
- Practical, project-based international learning.

Interdisciplinary participation is strongly encouraged.

Watch last event: link

Registration link

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