2027
SOOKMYUNG GLOBAL WINTER E-SCHOOL

Experience Contemporary Korea Live from Home: Culture, Media & K-Trends

Hosted by Office of International Affairs, Sookmyung Women's University

Seoul, Republic of Korea

2027 Feb. 12 ~ 24 | 2 Weeks Intensive | Fully Virtual (Zoom) | Taught in English



WHY JOIN THE 2027 SMWU GLOBAL WINTER E-SCHOOL?

The Sookmyung Global Winter e-School is a 2-week virtual immersion program designed for international students eager to explore modern Korea beyond surface stereotypes. Building upon our acclaimed KF Global e-School lecture series, this program combines academically rigorous lectures with real-time cultural collaboration alongside Sookmyung student buddies.

KEY HIGHLIGHTS

Academic Insight
Deep dive into K-Drama, K-Pop, youth identity, and consumer trends

Live Sookmyung Buddy Matching
Every international team is paired with local Korean students for team projects, and virtual cultural exchange

Official Credentials
Earn an official Certificate of Completion and Academic Transcript(1 credit) from Sookmyung Women's University

Summer Bridge Pathway
Outstanding participants receive merit scholarship eligibility for the on-campus Sookmyung International Summer School (SISS)!

(Tuition and Housing fee will be waived for the sholars!)

INTENSIVE 2-WEEK CURRICULUM

(2027 FEB. 12 - FEB. 24 6 SESSIONS / TOTAL 15 HOURS)

WEEK 1

** Program details and schedule are subject to change.*

Session 01 (Fri | 1 hr) **Orientation & Team Matching**
- Program navigation, grading criteria, and icebreaking
- Group formation: 1 Soomkyung buddy + 3-4 international students

Session 02 (Mon | 3 hrs) **Korean Society through Pop Culture & Media**
[Lecture 2 hrs] Korean Society through Pop Culture & Media
[Buddy Lab 1 hr] Final project team ideation and milestone setup

Session 03 (Wed | 3 hrs) **History, Heritage & Modern Transformation**
[Lecture 2 hrs] History, Heritage & Modern Transformation
[Buddy Lab 1 hr] Collaborative project research with local buddies

WEEK 2

Session 04 (Fri | 3 hrs) **Communication & Youth Culture in Korea**
[Lecture 2 hrs] Communication & Youth Culture in Korea
[Buddy Lab 1 hr] Project draft review and peer feedback

Session 05 (Mon | 3 hrs) **Market Economy & Global Consumers: K-Beauty, Fashion & Food**
[Lecture 2 hrs] Market Economy & Global Consumers: K-Beauty, Fashion & Food
[Buddy Lab 1 hr] Final presentation rehearsal

Session 06 (Wed | 2 hrs) **Final Showcase & Virtual Commencement**
- Team project presentations, peer evaluation, and virtual award ceremony
- Announcement of SISS merit scholarship recipients

PROGRAM DETAILS AT A GLANCE

Eligibility:	Currently enrolled students at overseas partner universities (Open to all genders / undergraduate & graduate students)
Program Dates:	2027 FEB 12 - 2027 FEB 24
Capacity:	Limited to 50 participants
Language:	English (No Korean language proficiency required)
Program Fee:	Standard Fee: USD 200; Partner University Rate: **USD 150** (25% partner discount applied)

HOW TO PAY ?

- Name of Bank: **Shinhan Bank (Sookmyung Women's University Branch)**
- Account No: **366-03-009311**
- Swift Code: **SHBKKRSE**
- Name of Beneficiary: Sookmyung Women's University
- Bank Address: 115 Chungpa-dong 3 ka, Yongsan-gu, Seoul, Korea

APPLICATION TIMELINE

Application Period:	October 1 – November 30, 2026
Result Notification & Payment:	Early December 2026
Program Guideline (Email):	Late December 2026

HOW TO APPLY

Scan the QR code to apply:

Link: https://forms.gle/wvC4xM5qi9RDVe658

Contact: inbound.exchange@sookmyung.ac.kr

Website: e.sookmyung.ac.kr